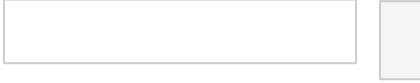


# General Information

*Document Revision 2.02*



## **Ad Units**

List of all the ad units currently supported on the PulsePoint exchange

## **Content Categories**

Downloadable copy of PulsePoint's entire taxonomy of content categories

## **Ads.txt Compliance**

Information on PulsePoint's compliance with ads.txt, a method used by publishers and distributors to declare publicly the companies they wish to authorize to sell their digital inventory.